LA CITY CLERK CIVIC ENGAGEMENT
12 Outreach Program Initiatives
July 2019 ~ June 2020*
(*note: events were canceled in March due to stay-at-home guidelines)

College Campuses
Reach: 7,621
Events: 180
VR: 566

High School Voter Registration & Mock Elections
Reach: 14,665
Events: 105
VR: 3,310

Elem & Mid Schools Mock Elections
Reach: 1,602
Events: 6

Disability
Reach: 11,895
Events: 12
VR: 45

Homeless
Reach: 2,268
Events: 18
VR: 103

Seniors
Reach: 1,652
Events: 33
VR: 55

Faith-based
Reach: 2,292
Events: 19
VR: 77

New Americans
Reach: 8,805
Events: 6
VR: 3,147

Free The Vote
Reach: 850
Events: 13
VR: 49

Underserved Youth
Reach: 2,092
Events: 12
VR: 80

General Community
Reach: 41,759
Events: 170
VR: 753

Census
Reach: 920
Events: 5
VR: 15

TOTAL REACH: 96,424

TOTAL EVENTS 579
TOTAL VOTER REG/PRE-REG 8,200

* VR- Voter Registration

Holly L. Wolcott, City Clerk
City of Los Angeles, Office of the City Clerk
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Office of the City Clerk – Election Division
2021 All Vote-By-Mail (VBM) Neighborhood Council Elections

ELECTION STATISTICS

**CANDIDATES**

2,299 Candidate Applications Submitted
1,706 Candidates Certified

**VBM APPLICATIONS**

21,268 VBM Applications Received Online
8,998 Paper VBM Applications Received

Total applications received: **30,266***

**BALLOTS**

VBM Ballots Mailed **26,822**

**RETURNED VBM BALLOTS**

15,148 Ballots Returned by Mail
3,586 Ballots Returned in Ballot Drop Boxes

Total Ballots Returned: **18,734**

**OUTREACH**

Social Media Posts **30K**
Election Postcards Distributed at Vaccination Centers **300k**
Service Provider Organizations Recruited **77**
NC Election Information Email Blast **850K**

*Total includes every application received

City of Los Angeles, Office of the City Clerk
Holly Wolcott, City Clerk

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